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The Problem

Building and launching amateur satellites is a hobby we can't really afford

- •Echo cost AMSAT approximately \$500,000
- •Future satellites will cost millions
- •AMSAT has under 3,000 active members

– You do the math...

My Solution

"Because that's where the money is" – Willie Sutton, bank robber

"Let the government pay" – me

Contents

- Introduction
- Sources
 - DoD Space Test Program
 - Federal research funds
- Process
 - Writing research proposals
- What this means for you
- Final Thoughts

Introduction

- Primary audience is those seeking financial support for space-related projects
 - But, the whole AMSAT community must actively support efforts to acquire external funds
- Content is purely informational
- The AMSAT community *has* STP experience

Sources

- DoD Space Test Program
- Federal research funds

- The DoD Space Test Program (STP)
 - "provides spaceflight for qualified DOD sponsored experiments at no charge to the experimenter"
 - "DOD experiments normally originate in the Service (Army, Air Force, Navy, NASA) laboratories or research institutions (colleges, universities, think tanks, etc.) but are in on way limited to these institutions."

- Established in 1966 to provide centralized funding to launch DoD-relevant space experiments
- By early 2000, had launched 410 payloads on 150 missions
 - Free-flyers (via Space Shuttle or expendable launch vehicles)
 - Secondary (or piggyback) payloads
 - Shuttle experiments (Middeck or cargo bay)

- The STP has already launched amateur satellites:
 - PANSAT (PO-34)
 - ASUSatl (AO-37)
 - OPAL (AO-38)
 - JAWSAT (WO-39)
 - Starshine 3 (SO-43)
 - PCSat (NO-44)
 - Sapphire (NO-45)

- The Satellite Experiment Review Board (SERB) maintains the DoD Experiment Priority List
 - Experiments must have a sponsor
 - DoD organization or other Federal agency
 - Experiments ranked based on:
 - DoD relevance
 - Technical merit
 - Agency ranking

- DoD relevance: examples (from 1998 budget):
 - Demonstrate feasibility of new space systems and technologies
 - Provide early operational capabilities to evaluate usefulness or quickly react to new developments
 - Perform operational risk reduction through direct space flight of prototype components
 - Improve operational design by characterizing the space environment, event or sensor physics proposed for an operational subsystem/system upgrade

- DoD relevance: more examples
 - Attracting, inspiring, and developing the next generation of space explorers, researchers, engineers
 - We do that...
 - Integrating satellites with terrestrial networks
 - We do that...
 - Explore applications of software-defined radios
 - We do that...
- The *researcher* must demonstrate DoD relevance

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...

- Technical merit
 - Successful proposals must demonstrate technical merit
 - Experiment must embody good science
 - What important question is being examined?
 - How will the experiment answer that question?
 - Experiment must require spaceflight
 - Experiment must have reasonable chance of success
 - Researcher must have command of current work in his or her field

- Clearly, competing for a "free" STP launch is a lot of work
- But, so is raising the cash to pay for a commercial launch

Sources – Federal Research Funds

- The Federal government has a strong interest in space
- The Federal government is funding lots of spacerelated projects similar to many AMSAT activities
- Federal research funds *may* be a potential source of funds for some AMSAT activities
- But, you have to ask for support
 - And, pursuing Federal research funds is a lot of work

Sources – Federal Research Funds

- Recent Federal research solicitations include:
 - "Inspiring the Next Generation of Earth Explorers; Integrated Solutions for K-16 and Informal Education" (NASA)
 - "University Nanosat Program" (Air Force Office of Scientific Research)
 - Small Business Innovative Research (SBIR) program (NASA, DoD, ...)

Process

- Writing successful research proposals is a *lot* of work
- The competition is very intense
- But, it can be very rewarding
- And, you can't win, if you don't play the game

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- Identifying opportunities
 - Track research solicitations
 - The Internet makes this easy
 - Communicate with agency officials
 - Become part of the "in" crowd
 - Suggest content for future solicitations

- Writing successful research proposals is something of an art
 - It is a lot of work
 - It requires a high level of technical expertise
- You need to tell a good story
 - You need to tell it well and concisely
 - It demands a certain amount of creativity

- In practice, contracts are generally awarded in individuals ("Principal Investigators"), rather than to institutions
- Program managers naturally tend to be risk adverse
 - A demonstrated track record is important
 - A track record with the agency is beneficial
 - Personal contact with the program manager is usually helpful

- Pursuing Federal research dollars is probably a long-term process, rather than a short-term task
 - The first proposal probably won't win
 - Future proposals will probably be better
 - The chances of success will increase
 - It doesn't make sense to stop, once you develop the skills

What This Means for You

- If you are AMSAT or the Eagle Team
 - I recommend
 - Pursue an STP launch for Eagle
 - Consider hosting STP experiments
 - Pursue research contracts for Eagle experiments or subsystems
 - Position AMSAT to administer research contracts

What This Means for You

- If you are a member of the AMSAT community
 - Your help is critical in creating the AMSAT story
 - The AMSAT community is doing lots of important, relevant, meritorious things
 - "if it isn't written down, it didn't happen"
 - Your help is critical in telling the AMSAT story
 - The new Web site projects a far stronger image of AMSAT
 - But, we are doing lots of good (e.g., scientifically meritorious) things that aren't yet visible

Final Thoughts

• "I just make this stuff up"

– me

- "Panic is good"
 - ibid
- "Just because I made it up, doesn't mean it isn't true"

– ibid